



Bob Cooper Bio

Bob Cooper is the founder and President of RL Cooper Associates, a leading healthcare organizational and management consulting firm launched in 1999. Mr. Cooper possesses over 30 years of experience assisting organizations with the development, engagement, satisfaction, and retention of its most important asset - the people who work for them. Mr. Cooper has extensive experience supporting some of the most prominent acute care and long-term care healthcare systems. He has provided many keynote presentations throughout the United States. Mr. Cooper's core purpose is to assist individuals and groups to reach their full potential.

Bob created The Organizational Huddle Process™, an approach that develops high performance teams, enhances patient and staff satisfaction, and promotes a culture of individual and group accountability. The Nursing Executive Center of The Advisory Board Company rated RL Cooper Associate's Organizational Huddle™ as a Grade A Best Practice. Mr. Cooper specializes in executive coaching, assisting many professionals to reach the C-Suite level. He is the author of three books "Huddle Up – Creating And Sustaining A Culture Of Service Excellence," "Leadership Tips To Enhance Staff Satisfaction And Retention," and "Heart and Soul in the Boardroom," Bob serves on two non-profit boards, and holds an MS in Human Resource Management with a BA in Economics.